

AS ONE, WE CAN.

# ONE

OCEAN NETWORK EXPRESS

## CSR ACTIVITY REPORT

**Location:**  
Hong Kong

**Region:**  
East Asia

**Period:**  
October 2022

**Type of Activity:**  
Charity

# ONE East Asia Joins Dress Pink Day to Support Breast Cancer Patients

Breast cancer is the most common cancer among women in Hong Kong and is also ranked as the 3rd leading cause of cancer related deaths among women\*. Hence, it is important to raise breast cancer awareness and encourage early detection.

In support of #ONEPinkRibbon, ONE East Asia joined Hong Kong Cancer Fund (HKCF)'s Dress Pink Day on 21 October 2022, a signature event of HKCF held every October to support breast cancer patients.



On the event day, 31 colleagues dressed in pink and made a donation to HKCF to sponsor Pink Recovery Packs given to breast cancer patients. Pink Ribbon stickers and educational leaflets were also distributed to staff to spread the importance of early detection. Colleagues were encouraged to share this message with their families and friends.



Ms. Yamby Lun, Director of ONE East Asia (pictured on the left above), shared “We are happy that we are able to help raise awareness for the pink ribbon. It is also heartening to see our colleagues at ONE coming together for this meaningful cause.”

**ONE CSR Site:**  
[one-line.com/csr](http://one-line.com/csr)

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Visit <https://www.dresspinkday.com/> for more information of HKCF's Dress Pink Day.

ONE East Asia will continue to contribute actively to show the community warmth.

As ONE, we CARE!

*\*Hong Kong Cancer Registry, Hospital Authority 2022  
(figures from 2020)*

For more information, please contact,

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